



MACROSCOPIC SOLUTIONS

Inspiring Discovery

Macroscopic Solutions, LLC
Tolland, CT
www.macroscopicsolutions.com

Job Title: Sales & Marketing Associate

Preferred Experience: School of Business Junior or Senior; w/ Dual Degree in College of Liberal Arts and Sciences.

Job Function: Sales, Marketing, Distribution & Business Development

Employee Type: Intern

Start Date: June 1st 2016

Job Description: The hired applicant will assist with sales and customer acquisition for the scientific imaging product line; specifically, for the Macropod Pro and Micro Kit systems.

A strong applicant must understand the unique market problem that Macroscopic Solutions is addressing. Therefore, the applicant must be able to effectively communicate why Macroscopic Solutions technologies are essential for the betterment of science, technology, engineering and mathematics (STEM).

The selected applicant will generate and contact new leads within STEM related fields that have expressed a clear need for Macroscopic Solutions products. This position requires intensive research about the needs of the customer, which will be regulated using cutting edge customer relations management software.

Training, Expertise & Salary

- The selected applicant will learn sophisticated skills in sales techniques and software systems that are desirable among many industries seeking new talent.
- CRM: Selected applicant will acquire skills related to customer relations management (CRM) software.
- Product-to-Market: Selected applicant will learn how to apply specialized knowledge about sophisticated technologies in order to address a real-world market problem.
- Potential: Selected applicant will be considered for full-time hire following the completion of this internship.
- Hourly Rate & Commission: \$16 per hour and 3% commission incentive based on performance/profits.

Interested applicants should contact Macroscopic Solutions at info@macroscopicsolutions.com